



CONTACT

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KEY ACHIEVEMENTS

- Successfully delivered 14 Robinson Lifestyle Centers on-time and within budget.
- Reduced pre-construction processing time by 15% through standardized workflows.
- Achieved more than 20% cost savings on materials through strategic sourcing and negotiation.

CORE SKILLS

ENGINEERING & DESIGN

MEP Coordination · Architectural Design
Standardizing Construction (Checklists)
SketchUp

LEADERSHIP

Strategic Planning · Budget & Cost
Optimization · Vendor & Contractor
Management · Team Leadership

PROJECT MANAGEMENT

Microsoft Project · AutoCAD · Risk Mitigation
·Variation Management (VO)

F&B FOCUS

Commercial Kitchen Layouts · F&B Material
Sourcing · Rapid Store Renovation

PHAKAMAS SEASANUN

INTERIOR DESIGN & PROJECT CONSTRUCTION PROFESSIONAL

PROFESSIONAL SUMMARY

Strategic Engineering & Construction Leader with 14+ years of expertise in retail development and F&B expansion. Proven track record of delivering 14+ large-scale projects through excellence in pre-construction planning, MEP coordination, and high-quality interior fit-outs. Expert in standardizing construction processes and managing multimillion-baht budgets to ensure fast-track business growth with strict control over quality, cost, and timelines.

PROFESSIONAL EXPERIENCE

- **Property Design Division Manager** 2024 – Present

Central Pattana Public Company Limited

- **Design Strategy:** Lead the development of new design concepts and technologies to modernize the corporate image across all projects.
- **Policy Execution:** Translate management policies into practical designs for 14+ new stores and major renovations nationwide.
- **Budget Management:** Manage multimillion-baht CAPEX budgets, focusing on design fee negotiation and cost control to maximize value.
- **Team Coordination:** Direct Architectural, Interior, and MEP teams to resolve design conflicts and improve store operational flow.
- **Quality & Risk Control:** Oversee project standards and checklists to prevent delays, manage risks, and ensure high-quality construction.

- **Property Design Division Manager** 2015 – 2023

Robinson Public Company Limited

- **Design Strategy:** Lead the development of new design concepts and technologies to modernize the corporate image across all projects.
- **Policy Execution:** Translate management policies into practical designs for 14+ new stores and major renovations nationwide.
- **Budget Management:** Manage multimillion-baht CAPEX budgets, focusing on design fee negotiation and cost control to maximize value.
- **Team Coordination:** Direct Architectural, Interior, and MEP teams to resolve design conflicts and improve store operational flow.
- **Quality & Risk Control:** Oversee project standards and checklists to prevent delays, manage risks, and ensure high-quality construction.

EDUCATION

Bachelor of Science

(Computer Application in Architecture)

Suan Sunandha Rajabhat University (2009)

LANGUAGES

English — Intermediate Level

• Interior Designer (Retail Specialist)

2010 – 2015

MAAR Public Company Limited

- **Retail Concept Design:** Developed interior design concepts for Big C and Robinson projects, tailored to each branch's location and customer base.
- **Material Sourcing:** Researched and selected new materials and furniture to match brand themes and stay within budget.
- **Site Inspection:** Conducted on-site inspections to ensure construction and fixtures strictly followed the approved design specifications.
- **Technical Verification:** Verified the accuracy of custom fixtures and materials to maintain quality standards for the project owner.